

The Ultimate List Of Exclusive Things To Do In Italy You Cannot Find On Google





Watching a sunset on a yacht, dining in a historic castle, tasting a delicious wine, admiring an art masterpiece in silence and solitude. Unique experiences that can translate into a personal and intimate moment, able to touch your soul to the very core. These are the key elements of a luxury trip and perhaps the only destination in the world able to guarantee them of all, nothing excluded, is Italy.

We are talking about a unique, one-of-a-kind land. A **kaleidoscope of proposals** ranging from art to history, cuisine to tradition, the past of countries still anchored to the times that were the future of cutting-edge metropolises.







All five senses are stimulated in this country. In this panorama, it is easy to find exclusive, luxury proposals that show tourists all the power of one of the most popular destinations in the world. A destination that will not disappoint even your highest expectations.

By dividing Italy into **three macro-areas** (north, central and south), it is possible to better understand **which exclusive experiences are feasible in one area rather than another**. This will help you to better define your travel intentions, considering your tastes as well as the period chosen for a hypothetical trip.



The charm of the North

1. A private yacht to discover the Cinque Terre

We are in Liguria, where you can find the famous Cinque
Terre and get to know it more while sitting comfortably on a
private yacht while sipping champagne. This is a unique
coastal landscape, recognized by UNESCO as a world heritage
site. The jagged coastline, in particular, has various isolated
villages that maintain a distinct personality and still jealously
preserve traditions and ancient dialects.





2. The vines of the Langhe

Piedmont has one of **the most famous wine areas not only in Italy but all over the world**. We are talking about the Langhe, where exclusive wines of the Barolo and Barbaresco caliber are produced. Therefore, it is a destination for wine lovers that shouldn't be missed, and it is possible, in an exclusive trip, to **book private tours in excellent wineries such as Ceretto Vini,** which also offers tastings of premium bottles.

While traveling in these areas in the autumn, it is possible to observe the vineyards in all their splendor. Among other things, this season is perfect for another gem that originates from these areas: the truffle.

3. The world of truffles

As anticipated in the previous point, **Piedmont is a land of wine and truffles**. The capital of this land's gem is Alba, where an international world fair is held in autumn. On a luxury trip, **it is possible to totally immerse yourself in the world of the king of Piedmontese gastronomy.** The goal is to offer you an unforgettable experience both in nature (with guided tours in search of white or black truffles, depending on the season) and at the table (with dishes dedicated to this fruit of the earth accompanied by excellent local wine).





4. On a cruise on Lake Maggiore

Lake Maggiore is the second largest lake in Italy and is surrounded by unparalleled countryside. In the middle of the lake are the magnificent **Borromeo Islands** which, in spring, are completely covered with flowers. **A tour on a private boat allows you to admire a spectacular natural environment** and navigate along the coasts of Isola Madre, Isola Bella, and Isola dei Pescatori.



5. For sports enthusiasts

Pushing more to the East, we arrive in Lombardy, where among other things the Monza circuit, home of the Grand Prix, stands out. Here you will have the opportunity to experience a unique driving experience by putting yourself behind the wheel of a Ferrari, a Lamborghini or even a real race car right inside the Monza circuit. An experience that could be revived in other famous Italian circuits such as Imola, Mugello or Misano.

6. The beautiful Lake Como

Naturally, among the gems of Lombardy, **Lake Como** shouldn't be missed and **has seduced travelers everywhere in search of peace and beauty**. From Latin writers to the great musicians and actors of our day, from European royal families to the Italian aristocracy, many have found a second home on the shores of this basin.

Lake Como enchants us with its fishing villages, historic villas, Roman churches and also with masterpieces of the architecture of the 900s. A cruise on a private yacht allows you to discover private villas such as Villa Versace, Villa Le Rose, Villa Passalacqua and Villa Oleandra (owned by George Clooney). Do not miss a stop to admire the beautiful complex of built in the eighteenth century on the grounds of a Franciscan monastery.



The cruise also includes stops in Bellagio to see the gardens of Villa Melzi.

7. Eccentric Milan

The best of the Lombard capital is walking through its streets to discover its symbols: the Duomo (one of the largest cathedrals in the world), the Galleria Vittorio Emanuele II (an elegant street covered by a glass and steel arch), the Teatro della Scala (built by Giuseppe Piermarini in 1776), the area of Brera, the so-called Quadrilatero della Moda with streets known all over the world as Via della Spiga.







Moving on, another one of Milan's gems is Castello Sforzesco, a medieval fortress with some of Leonardo da Vinci's masterpieces. His "Last Supper" kept in Santa Maria delle Grazie is a must. All these incredible beauties, enclosed in the city center, blend well with modernity in a metropolis that never ceases to amaze.

8. Private tour in Franciacorta

A little further to the West, in the province of Brescia, we can find another picturesque region perfect for wine lovers. We are in Franciacorta, which is **an almost secret destination and rarely touched by foreign tourists.** For this reason, it is perfect for a shortstop and offers **white wines of the highest quality** comparable to the quality of champagne. A private tour could include a visit to local wineries as well as distilleries.

9. A little further on, the Valpolicella

Not far from Franciacorta, this time in the province of Verona, we can find the Valpolicella. **Amarone** stands out among the most famous wine products of this area. Even here **it is possible to have private tours to discover the ancient drying techniques** to better concentrate aroma and colors. In this area, you can also visit the Serego Alighieri land which is owned by the direct descendants of the great poet Dante.







10. Venice for a few

Moving further east, we can find a gem not only in Italy but in the whole world. **A one-of-a-kind destination**, which has no equal anywhere else on Earth.

We are talking about the magnificent Venice, where cars do not circulate, and movements take place through boats or **romantic gondolas**.



Many places shouldn't be missed, including Piazza San Marco, where the Venetian Republic once was. **An even more exclusive visit can guarantee a guided and private tour in the Basilica of San Marco**, which can be organized in the evening, after closing time to the public. This is an exclusive visit to the most important building of the city, for the occasion alone and only at our disposal. Also, the Palazzo del Doge with its famous Ponte di Sospiri is worth a visit. Also, worth mentioning is the Ponte di Rialto (and the respective Rialto market) and the Grand Canal.

11. The islands of the Lagoon

Venice is surrounded by dozens of islands. Some are uninhabited while others are even disappearing. Among the most visited are Murano, Burano, and Torcello. It is possible to organize private boat tours to discover the most hidden secrets of these three gems. Murano, in particular, is known for its blown glass, as well as for the glass museum and the old church of San Donato, where there are several mosaics. Burano, on the other hand, is known for its small and picturesque colored houses. Finally, Torcello is a real gem of the Venetian lagoon with the oldest church in the whole area: the Basilica of Santa Maria Assunta with Byzantine mosaics. Santa Maria Assunta, the nearby Baptistery and the Romanesque church of Santa Fosca create the most impressive architectural complex of the entire lagoon.



Central Italy: an italian gourmet

1. Bolgheri, Chianti, and Brunello

Those who come to Italy cannot miss a trip to Tuscany, a land full of ideas that can satisfy any need. **Starting obviously with the food and wine** that have gained a following all over the world. In particular, lovers of good wine can admire the vineyards where the wines of the **Sassicaia**, **Ornellaia**, **Tignanello and Chianti** caliber are born.





In particular, guided and private tours are recommended in the Bolgheri area, whose most characteristic postcard is represented by the Viale di Cipressi. After a visit to the small village, where the poet Giosuè Carducci lived during his childhood, the tour continues in local cellars and then culminates in Castagneto Carducci, where the vineyards of Cabernet Sauvignon are located. Part of the tour could be dedicated to the discovery of an olive grove where extra-virgin olive oil is made.

Another tour for wine and food lovers is the Chianti area, where it is possible to get to know the vineyards of the ancient Antinori winery located in the characteristic village of Badia in Passignano. Also, expect a stop in Radda in Chianti where the Chianti Consortium is located. Also, for wine lovers, it is possible to organize a tour of the Brunello region with stops in prestigious wine cellars to taste the famous wine and also the extra-virgin olive oil. The tour includes a visit to the village of Montalcino and its famous fortress.

2. Siena, San Galgano, and San Gimignano

There are many places in Tuscany and nearby that shouldn't be missed. In addition to those favored by lovers of good food, there are certainly charming villages such as Siena, San Galgano, and San Gimignano.





Siena is known for its glorious cathedral but also for Piazza del Campo, where Palazzo Pubblico is located, and the **Palio** takes place. It is possible to book **a visit to a private art collection** or a Contrada usually closed to the public. Alternatively, those who are passionate about art can get lost in the enormous and ancient Santa Maria della Scala hospital, which today hosts one of the **richest art exhibitions in Siena**.

Along the road that leads to this country, moreover, it is possible to stop at the Abbey of San Galgano, which has two interesting features: it presents a monastery that includes a huge church without a roof and a hermitage of Monte Siepi, where, according to the legend, San Galgano retired in 1170. Nearby, we can also find **the beautiful San Gimignano**, **the city of 100 towers** that has numerous monumental sites to visit, all connected by narrow cobblestone streets.



3. Special Florence

Florence is the city of beauty par excellence; therefore, it is easy to create unique experiences such as private visits and special openings to local museums. You can also book an exclusive table above Ponte Vecchio (or even book the entire bridge for a private dinner) or organize an evening visit to the Uffizi Gallery when the museum is closed to the public.

The only one of its kind is a dinner inside the Church of Orsanmichele, with its incredible panorama of Palazzo Vecchio and the Duomo, as well as a gala dinner in Palazzo Pitti, home of the Medici family. To make everything even more exclusive, you can enrich these events with fireworks or tenors that sing just for you. For lovers of history then, why not have a medieval or Renaissance dinner in an old castle just outside Florence or in the Tuscan countryside?

4. Private tour between Assisi and Orvieto

Let's go to Umbria and stop in Assisi, located on a rounded hill and characterized by the almost rosy color of its stones that contrast with the brilliant green of Mount Subasio. However, what strikes the eye as soon as we arrive in Assisi is the imposing Basilica of San Francesco, where the order of the Franciscans was born and founded.



Thanks to its rich history and its importance as a religious center, as well as the architecture and art that characterize it, it is a destination that shouldn't be missed if you are visiting Italy. Just an hour away, we can find Orvieto which stands on a volcanic rock in the Paglia valley. The city is known for its cathedral, one of the most important in Europe in terms of architecture. Here, you can also visit a museum that has over 2,500 years of history.

5. Medieval Umbria

This region is rich in treasures, not only from an architectural or religious point of view but also from a gastronomic point of view, as shown by the vineyards that dot the hills of the countryside. One of the most spectacular and unforgettable ways to **visit them is aboard a horse-drawn buggy** guided by a skilled connoisseur of the area that can—during the journey—explain all the aspects of grape cultivation and the realization of local wines to tourists.





Do not miss the village of Montefalco, known as "The balcony of Umbria" for its privileged panoramic position that surmounts lands cultivated with grapes for the Sagrantino wine. Near Montefalco there are the beautiful Spello (to be seen especially in the spring with the fragrant "Infiorata") and Bevagna. One of the joys of these three Umbrian towns is their proximity to Assisi, which can easily be reached and visited on a

6. The eternal city

Once in Italy, it is essential to visit Rome, perhaps from the comfortable seats of a luxurious car that accompanies us on a private tour to discover: the Forum, Colosseum, Church of San Pietro with masterpieces by Michelangelo, Circus Maximus, Capitoline Hill or Aventine, Via Appia with its Catacombs, Trevi Fountain, Pantheon and finally Piazza Navona. Another alternative method to visit the city is on a Vespa, which allows you to breathe in deeply the Italian lifestyle in a visit that is completely customizable according to personal taste.

7. Private tour in the Vatican

A separate chapter deserves the possibility of organizing a **private visit, none other than to the Vatican Museums**. They contain hundreds of works of art that span several centuries.







The guide will explain them all to tourists and then accompany them to the Sistine Chapel to admire the shocking frescoes by Michelangelo. Then the guide will accompany tourists to discover the Basilica of San Pietro and, finally, the Basilica of Piazza San Pietro. It is also possible to go to special openings and have access to some private areas of the Vatican Museums. In the same way, it is possible to organize a tour of the Sistine Chapel beyond the standard opening hours (the Chapel is able to accommodate over 2000 people at a time, a private visit is definitely a unique opportunity).



Welcome to the South

1. Naples by night

A private driver could take us to discover Naples, a city of a thousand nuances and rich in urban legends. The private tour could include stops in Piazza Garibaldi, Piazza Carlo III with the imposing Palazzo Reale of the 18th century, Via Foria with Castel Nuovo, the Umberto I gallery, the old Palazzo Reale and the San Francesco di Paola church. Going beyond the park of Villa Comunale, you can then go up the hill to the Vomero and Posillipo districts. Do not miss a visit to the National Archaeological Museum with several historical masterpieces.

2. The ruins of Pompeii

The South is not just sea but also **good food and a lot of history**. Pompeii and its ruins are a destination not to be missed
for those visiting here. A private guide can take tourists to discover
the **archaeological site**, perhaps before reaching Sorrento.



3. A Coast not to be missed

The exclusive Sorrento is just south of the beautiful **Amalfi Coast.** A private visit to **discover all the pearls found in this area located south of the city of Naples.** The excursion could include a visit to various local gems such as Positano, Praiano, Conca dei Marini and Amalfi (in addition to Sorrento mentioned above).

All these villages are clinging to steep rocks. Over the centuries, local inhabitants have built terraces that offer a view overhanging the sea below. One of the most exclusive experiences of this area is a **dinner at the Chef's Table at the acclaimed Rossellinis restaurant of Palazzo Avino**, a reserved table in an exclusive room and isolated from the rest of the restaurant with a special menu from the local tradition.





4. Capri with closed doors

Off the coast of Sorrento, we can find the island of Capri, famous all over the world. A destination for **international aristocrats**, this charming island is characterized by unparalleled natural beauty. The most exclusive way to visit them all is with **a private mini-cruise that allows you to reach all the bays and inlets.**

5. In the middle of the sea

Considering the exclusive beauty of the crystalline waters of this area it is possible to have **a private dinner in the middle of the sea**. Starting from Amalfi with a private boat, you can stop off for an aperitif and then a truly unforgettable and incredibly romantic dinner.

6. Splendid Sicily

To land in Sicily means having an extensive range of choices and destinations at your disposal. The ideal visit would be to **touch the key points of the island, perhaps coming from the sea, on board a private yacht**. Among the destinations accessible in this way are **Catania**, to be discovered on foot and aboard a 4x4 up the slopes of the volcano Etna, and **Syracuse**, a city full of baroque squares, Greek temples and trendy districts stand out.





In this city, you should not miss a visit to the Archaeological Park to explore the ruins of temples and theaters. Piazza Duomo, the historic village of Ortigia and that of Ragusa are also beautiful. How could we not speak about, when considering Sicilian cities that shouldn't be missed, the hilltop, situated on the top of a cliff that guarantees a splendid view. Lovers of the sea will not want to miss the Letojanni beach characterized by golden sand and crystal clear waters.



7. Panarea wreckage

Speaking of crystalline waters, one cannot fail to mention car-free Panarea. The whitewashed village of San Pietro is home to designer **boutiques framed by bougainvillea flowers**. History lovers can also visit a Bronze Age village located on the opposite side of the island. Once in the water, instead, you can visit the 5 islands offshore, **immerse yourself in the seabed to discover a 19th-century shipwreck or swim in the Cala Junco**

8. A cruise to the Aeolian Islands

Panarea is located off the Aeolian Islands. Why not go on a mini cruise to discover these Mediterranean gems? **Lipari, Vulcano, Salina, and Stromboli** are all enchanting islands that shouldn't be missed. To enjoy them the best way possible it is advisable to **combine the cruise and walks with a refreshing swim in the turquoise and transparent waters full of marine life.**





The perfect destination for an unforgettable luxury holiday

Italy, as anticipated at the beginning and as we were able to see considering all the experiences listed here (to which you can always add new ones), knows how not to disappoint.

Those who dream of living the Italian lifestyle, even if only for a short time, will never be disappointed.

Whether for a culinary tour, an itinerary to discover hidden gems, a classic journey based on history and art or a stop to relax in unspoiled nature, **our beautiful country will offer you color, flavor, aroma, pleasure and above all unforgettable emotions.**



Are you looking for some travel inspiration about Italy?

We know and **love every small village**, **corner**, **and place in our country**, and we want to help you get to know it in the way that best reflects your tastes and preferences. We do not limit ourselves **to organizing and booking a pre-established and undistinguished itinerary**. Our objective is different; we want to offer you an exclusive, unique and inimitable luxury experience that is completely customized.





Here is how we can help you:

- We will try to understand together which activities and itineraries are the best according to your wishes;
- We will organize and plan together every detail of your trip to Italy;
- We will transform your holiday into an unforgettable life experience.

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